

**NEW PROGRAM**

from  
THE MASTER TEACHER®

## A new generation of Continuous Professional Development™



Because THE MASTER TEACHER Pd Program is built around four “pillars” of quality instruction [ leadership, strategies, assessment, and professional growth ], it allows teachers to control their learning, collaborate with colleagues, and connect new knowledge to what they’re already doing in their classroom. What more could a principal, staff developer, or teacher ask for?

—Suzette Lovely  
Deputy Superintendent of  
Personal Services  
Capistrano Unified School  
District  
Orange County, CA

THE  
MASTER  
TEACHER | Pd  
PROGRAM

### **THE MASTER TEACHER Pd™ Program is:**

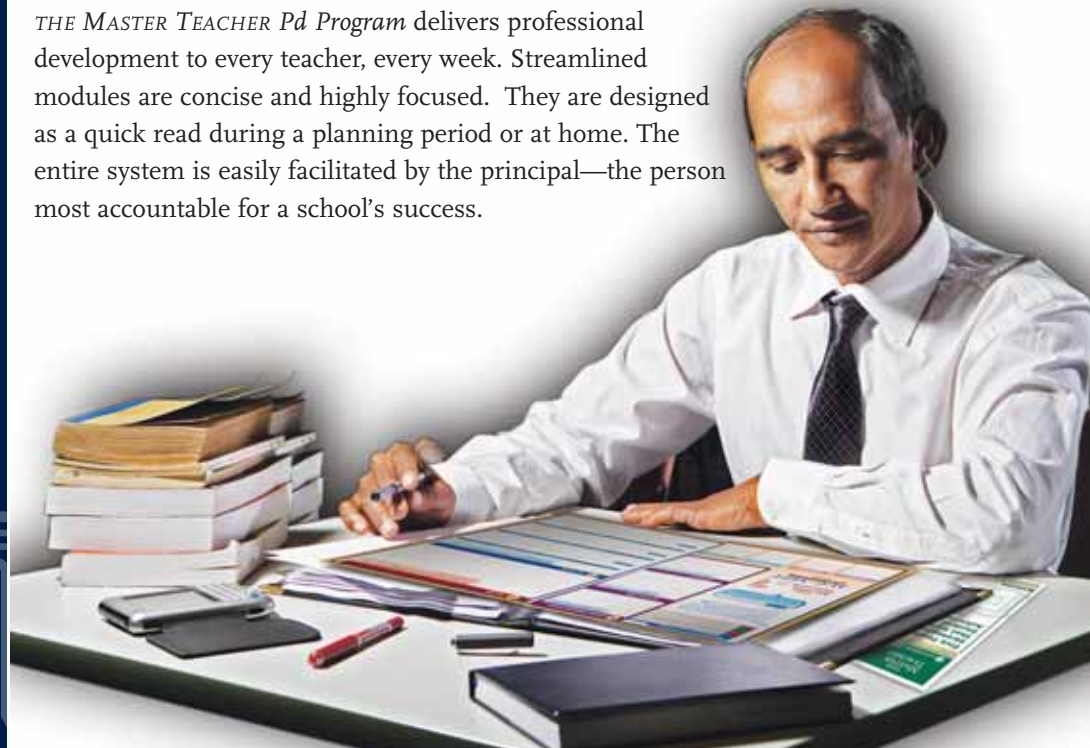
- Research-based, so principals can implement with confidence.
- Available to the entire faculty, so all teachers can benefit equitably.
- Easy to use, so time-pressed educators can adopt it seamlessly

#### **Meet your school improvement goals with a uniquely effective approach to professional development**

Traditional PD provided as periodic workshops is costly, disconnected or only loosely connected, doesn’t include follow-up, and may not be available to all teachers. Most importantly, these discrete events don’t give teachers the intensity, depth and support they need to significantly improve student achievement. And too often, the principal may be only marginally involved.

#### **A fresh approach for PD that is both rewarding and enjoyable**

THE MASTER TEACHER Pd Program delivers professional development to every teacher, every week. Streamlined modules are concise and highly focused. They are designed as a quick read during a planning period or at home. The entire system is easily facilitated by the principal—the person most accountable for a school’s success.



A comprehensive program for school-wide PD that is surprisingly easy to implement

## THE MASTER TEACHER Pd™ Program

comes complete with everything you need to implement a full year of Continuous Professional Development in your school.

### Principal's Tools

Annual and monthly planners help organize an entire year of professional development.

Assess your PD program to ensure it supports your AYP goals.



Plan an implementation program that will have the greatest impact on teacher learning.

Set monthly goals and objectives so you can measure staff and program progress.

Create a plan of action to meet your school's PD goals.

### PLANNING

- **Principal's Desk Reference and Annual Planner:** Tools to implement THE MASTER TEACHER Pd Program for the entire school year, with relevant support materials.
- **Principal Webinars:** Live, interactive events with tips and strategies for maximizing the program's benefits and the principal's role as learning leader.

### Teacher's Tools

Weekly "seven-minute seminars" provide practical information that teachers can use immediately in their classrooms.

Each module covers one of four key pillars of professional learning, and is strategically selected and sent each week of the school year for timely, relevant learning.

These short tips provide practical techniques that can be applied quickly and easily.



Each "seven-minute seminar" is a concentrated quick read that is manageable for all teachers.

Each research-based module gives teachers the most current and up to date information.

### IMPLEMENTATION

- **Weekly Teacher Modules:** Handy "seven-minute seminars" on topics relevant to school improvement and linked to your school's calendar.
- **Principal's Monthly Planning Tool:** Implementation, assessment and reflection guidelines for each module.

### SUPPORT & ASSESSMENT

- **Supportive Webinars:** Online presentations that supplement the information covered in the weekly modules.
- **Assessment Center:** Online resource for measuring teachers' mastery of program topics and providing principals with meaningful reports on faculty progress.