

THE MASTER TEACHER | *Weekly* Pd™ PROGRAM

Lessons are all **new every year** and **are timed to meet the needs** teachers are experiencing at that time of year.


Week	2017-18 Feature Lesson Titles
1	Mindsets You Need For Making A Difference
2	Start And Stay With "Why?"
3	Teach Students To Act Like An Owner
4	Ways To Build A Classroom Culture Primed For Achievement
5	Five Ways To Help Students Monitor Their Own Thinking
6	The Do's And Don'ts Of Being A Superb Mentor
7	Be Sure Parents See And Share Your Vision
8	Five Lessons Students Shouldn't Learn From Us
9	Give Effort The Respect It Deserves
10	Six Techniques To Reduce Dead Time
11	How To Keep A Compelling Score Card
12	Let Students See Your Wisdom
13	Help Students Deal Successfully With Peer Pressure
14	Curiosity May Not Be On The Test But...
15	What Makes You The Most Critical Factor?
16	A Personality Clash Can't Be An Excuse
17	What Increasing Student Achievement Should Mean
18	Teacher Habits Students May Forgive, But Won't Forget
19	Rekindle First Day Excitement
20	The Case For Memorizing—Some Things
21	Getting Through To A Student Who's "In Your Face"
22	Surefire Ways To Spoil A Professional Relationship
23	Four Ways We Grow Achievement Gaps
24	Remember: Generating New Ideas Requires New Learning
25	How To Craft An Authoritative, But Warm Communication Style
26	Help Students Stretch For Achievement: Right Now
27	Don't Let A "Chiseler" Learn The Wrong Lessons
28	Dealing With The "Poor Me" Syndrome
29	Do You Know What Others Expect Of You?
30	Five Myths About Learning We Need To Bust
31	Don't Let Students Leave Before They Learn This...
32	Not All Practice Is Equal
33	Bad Attitudes Are Primed For Your Counsel
34	No Pressure, No Diamonds
35	Change Before You Have To
36	If You Were A Brand, What Would You Be?

The topic of each weekly lesson fits within one of these


6 AREAS OF FOCUS

Professional Responsibilities 


Empowering teachers to become masters of their craft enables them to work with school staff more effectively, to find more success with parents, and most important, to change the lives of students.

Learners and Learning 


Applying the understanding of how students learn leads to building better learners. Building better learners allows students to see themselves as their own best teachers. Teachers too must **see learning through their students' eyes** if they expect students to seek out the feedback that leads to mastery.

Learning Environment 

Creating a positive, caring, respectful, and student-centered classroom and school begins with the teacher. Without the right learning environment, students will fail to achieve their full potential.

Instructional Effectiveness 

Learning how and when to apply the right teaching techniques with the right amount of vigilance to meet each student's needs is a critical skill that requires consistent development and honing.

Assessment 

Implementing measures to assess student performance before, during, and after instruction is crucial to shaping it. Equally important is collecting information to help teachers diagnose, guide, and improve their teaching effectiveness and sustain their skills.

Leadership 

Developing and supporting teachers to become leaders in the classroom and throughout the school is vital to closing the achievement gap and increasing learning for all students.