

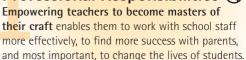
Lessons are all **new every year** and are timed to meet the needs teachers. are experiencing at that time of year.

2017-18 Feature Lesson Titles

- Mindsets You Need For Making A Difference 1
- 2 Start And Stay With "Why?"
- Teach Students To Act Like An Owner 3
- Ways To Build A Classroom Culture Primed For Achievement 4
- 5 Five Ways To Help Students Monitor Their Own Thinking
- The Do's And Don'ts Of Being A Superb Mentor 6
- Be Sure Parents See And Share Your Vision 7
- Five Lessons Students Shouldn't Learn From Us 8
- 9 Give Effort The Respect It Deserves
- Six Techniques To Reduce Dead Time 10
- How To Keep A Compelling Score Card 11
- Let Students See Your Wisdom 12
- Help Students Deal Successfully With Peer Pressure 13
- 14 Curiosity May Not Be On The Test But...
- What Makes You The Most Critical Factor? 15
- A Personality Clash Can't Be An Excuse 16
- 17 What Increasing Student Achievement Should Mean
- 18 Teacher Habits Students May Forgive, But Won't Forget
- Rekindle First Day Excitement 19
- The Case For Memorizing—Some Things 20
- 21 Getting Through To A Student Who's "In Your Face"
- 22 Surefire Ways To Spoil A Professional Relationship
- 23 Four Ways We Grow Achievement Gaps
- 24 Remember: Generating New Ideas Requires New Learning
- How To Craft An Authoritative, But Warm Communication Style 25
- Help Students Stretch For Achievement: Right Now 26
- 27 Don't Let A "Chiseler" Learn The Wrong Lessons
- Dealing With The "Poor Me" Syndrome 28
- Do You Know What Others Expect Of You? 29
- Five Myths About Learning We Need To Bust 30
- Don't Let Students Leave Before They Learn This... 31
- Not All Practice Is Equal 32
- Bad Attitudes Are Primed For Your Counsel 33
- No Pressure, No Diamonds 34
- Change Before You Have To 35
- 36 If You Were A Brand, What Would You Be?

The topic of each weekly lesson fits within one of these

Professional Responsibilities (



Learners and Learning (1)



Applying the understanding of how students learn leads to building better learners. Building better learners allows students to see themselves as their own best teachers. Teachers too must see learning through their students' eyes if they expect students to seek out the feedback that leads to mastery.

Learning Environment 🔮



Creating a positive, caring, respectful, and student-centered classroom and school begins with the teacher. Without the right learning environment, students will fail to achieve their full potential.

Instructional Effectiveness (2)



Learning how and when to apply the right teaching techniques with the right amount of vigilance to meet each student's needs is a critical skill that requires consistent development and honing.

Assessment ()



Implementing measures to assess student performance before, during, and after instruction is crucial to shaping it. Equally important is collecting information to help teachers diagnose, guide, and improve their teaching effectiveness and sustain their skills.

Leadership (*)

Developing and supporting teachers to become leaders in the classroom and throughout the school is vital to closing the achievement gap and increasing learning for all students.